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|----------------------------|--|----|----|----------------------------|----------------------------|----|----|----|----------------------------|-------------------------------|----|----------------------------|----------------------------|----------------------------------|---------------------|----|----|----|----|----|-----|-----|-----|-----|
| | | | | | | | | | | | | | | Employment Knowledge Seminar | | | | | | | | | | |
| | | | | 商品企劃* | | | | 2 | 2 | 精品行銷管理 | | | 2 | 2 | 學期校外實習* | | | 9 | 9 | | | | | |
| | | | | Product planning | | | | | | Boutique Marketing Management | | | | | Semester Internship | | | | | | | | | |
| | | | | 資料視覺化* | | | | 3 | 3 | | | | | 商業與管理專業英文 | | | 3 | 3 | | | | | | |
| | | | | Data visualization | | | | | | | | | | Business and Management | | | | | | | | | | |
| | | | | | | | | | | | | | | 智慧科技應用* | | | 2 | 2 | | | | | | |
| | | | | | | | | | | | | | | Applications of Smart Technology | | | | | | | | | | |
| | | | | | | | | | | | | | | 銷售資訊系統* | | | 3 | 3 | | | | | | |
| | | | | | | | | | | | | | | Point of Sale | | | | | | | | | | |
| | 小計 | 6 | 6 | 13 | 13 | 小計 | 17 | 17 | 13 | 13 | 小計 | 13 | 13 | 13 | 13 | 小計 | 15 | 15 | 23 | 23 | 113 | 113 | 65 | 65 |
| 通識科目選修 | 社會科學類 | 2 | 2 | | 生命教育類 | 2 | 2 | | 人文藝術類 | 2 | 2 | | 生命教育類 | 2 | 2 | | | | | | | | | |
| | Sociology Studies | | | | Life Studies Field | | | | Literature and Art Studies | | | | Life Studies Field | | | | | | | | | | | |
| | 自然科學類 | 2 | 2 | | 人文藝術類 | 2 | 2 | | 社會科學類 | 2 | 2 | | 人文藝術類 | 2 | 2 | | | | | | | | | |
| | Natural Sciences Field | | | | Literature and Art Studies | | | | Sociology Studies | | | | Literature and Art Studies | | | | | | | | | | | |
| | 人文藝術類 | 2 | 2 | | 社會科學類 | 2 | 2 | | 自然科學類 | 2 | 2 | | 自然科學類 | 2 | 2 | | | | | | | | | |
| | Literature and Art Studies | | | | Sociology Studies | | | | Natural Sciences Field | | | | Natural Sciences Field | | | | | | | | | | | |
| | 生命教育類 | 2 | 2 | | 自然科學類 | 2 | 2 | | 生命教育類 | 2 | 2 | | 社會科學類 | 2 | 2 | | | | | | | | | |
| | Life Studies Field | | | | Natural Sciences Field | | | | Life Studies Field | | | | Sociology Studies | | | | | | | | | | | |
| | 社會科學類 | | | 2 | 生命教育類 | | | 2 | 2 | 自然科學類 | | | 2 | 2 | 自然科學類 | | | 2 | 2 | | | | | |
| Sociology Studies | | | | Life Studies Field | | | | | Natural Sciences Field | | | Natural Sciences Field | | | | | | | | | | | | |
| 人文藝術類 | | | 2 | 自然科學類 | | | 2 | 2 | Literature and Art Studies | | | 2 | 2 | Literature and Art Studies | | | 2 | 2 | | | | | | |
| Literature and Art Studies | | | | Natural Sciences Field | | | | | Literature and Art Studies | | | Literature and Art Studies | | | | | | | | | | | | |
| 自然科學類 | | | 2 | 人文藝術類 | | | 2 | 2 | 生命教育類 | | | 2 | 2 | 生命教育類 | | | 2 | 2 | | | | | | |
| Natural Sciences Field | | | | Literature and Art Studies | | | | | Life Studies Field | | | Life Studies Field | | | | | | | | | | | | |
| 生命教育類 | | | 2 | 社會科學類 | | | 2 | 2 | 社會科學類 | | | 2 | 2 | 社會科學類 | | | 2 | 2 | | | | | | |
| Life Studies Field | | | | Sociology Studies | | | | | Sociology Studies | | | Sociology Studies | | | | | | | | | | | | |
| | 小計 | 8 | 8 | 8 | 8 | 小計 | 8 | 8 | 8 | 8 | 小計 | 8 | 8 | 8 | 8 | 小計 | 8 | 8 | 8 | 8 | 64 | 64 | 12 | 12 |
| | 合計 | 26 | 26 | 31 | 31 | 合計 | 34 | 34 | 30 | 30 | 合計 | 25 | 25 | 27 | 27 | 合計 | 26 | 26 | 31 | 31 | 230 | 230 | 130 | 130 |
| 畢業門檻 | 1 通過「校外英語文能力測驗」或「校內英語文能力檢定」。 2 通識選修課程修滿12學分，四大領域每類至少需修2學分。 3 本系相關證照2張、參加電腦或管理類比賽獲獎、時尚業有關的研討會發表論文(擇一) | | | | | | | | | | | | | | | | | | | | | | | |
| 備註 | 需取得證照2張、比賽獲獎、發表論文(擇一)： (1) 證照：本系相關證照2張。 (2) 比賽：參加電腦或管理或設計類比賽獲獎。 (3) 發表論文：有關的研討會發表論文。 如未能取得以上任一項，需於128學分之外，加修本系專業選修6學分。 | | | | | | | | | | | | | | | | | | | | | | | |